

Press release

ISH Frankfurt: Arblu present among design, sustainability and Made in Italy

The fair will run from 13-17 March

Arblu confirms it will be attending the ISH Fair in Frankfurt, the world's leading fair dedicated to the world of bathrooms, energy-saving technologies, air conditioning, building automation and renewable energies, scheduled from the 13th to 17th of March 2023.

Arblu furniture will play a leading role in the exhibition promoting our **Tuby System**, designed by Arter&Citton Studio. The articulated system characterized by the use of drawn tubular-shaped elements, which adapts to any composition and enriches its functionality and shape with **Animè** and **Animè washbasin** units and minimalist style, designed to respond to the current market demand focused towards design-orientated, attractive and functional monobloc solutions. Animè and Animè washbasins are available in the **Ring** version, a wall-hung solution where Tuby System frames the washbasin along with the **Telaio** version, with the tubular structure resting on the floor enriched by the insertion of a shelf in the lower section. The washbasins combine a rigorous design with interior softness and are made of Geablu and available in all 44 Arblu colours.

The **Lineò**, **D+** and **5.0** furniture collections will also be presented in Frankfurt, and the two pieces designed by Fabrizio Citton of the Arter&Citton Studio, **Vivace** and **Allegro**, will also be displayed. **Vivace** a knotty oak (rovere nodato) bench, which becomes a support and seat on which the Trendy textured Tecnoblu washbasin is placed, and **Allegro**, the monolithic washbasin unit characterized by sculptural features and the Trendy texture gives it a precious, sensorial and resistant natural effect.

At the center of the Arblu proposal is the dedicated room emphasizing the Pietrablu™ decorative texture system, which can be applied to every element that defines the bathroom environment and which can be customized in 5 textures and in 44 Arblu colours, with the shower trays and the Ciotola washbasins, the latter available in 4 different shapes and 3 textures. It is now possible to appreciate the Arblu shower trays

not only from the aesthetic side, with the different textures and colours, but also for the technical aspect with the wide availability of sizes in the catalogue, for the installation proposals and for the possibility of cutting to size, in-house or on site.

Rewarding the company's sustainable approach is the industry EPD certification, an award that Arblu recently obtained for the shower wall category. The EPD, Environmental Product Declaration, is a voluntary certified environmental declaration that provides environmental data on the life cycle of products in accordance with the international standard ISO 14025 and EN 15804.

In fact, shower enclosures, which we remember as being the company's core business, will find ample exhibition space at the Fair and will be proposed with the new Nuvola Degradè, Bronzo Glam, and Vertical Plissé glass, which we will find in the **Filo** models, in the versions with coloured and metal profiles, and in the **A180** in the hinged door, wall hinge and glass hinge compositions. We could not miss the **A180 sliding** version, with its patented automatic closing system, where the door is gently guided, with only a slight push needed to close it.

Space is also given to **Livingstone** radiant panels, the result of an innovative and patented technology, where design meets sustainability for a high level product.

Livingstone® radiant panels are a completely Made in Italy product: all materials and components are made in Italian companies that work together to obtain a quality product. The basic components and the marble parts, waste from the cutting process, are joined together thanks to a low-temperature process, which allows a lower use of energy and lower CO₂ emissions into the environment. The marble powder is cold agglomerated and cast by hand into molds. At the end of its life, the product can be crushed: this operation separates the marble powder from the other components for recycling of the entire material.

Arblu will exhibit in Hall 3.1 Stand B11.

Sito web www.arblu.com

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